

POLYTECH



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Bright Talents, Lisbon 2020

Penha Longa, Lisbon Portugal 26-28 March 2020 Thursday, March 26th Welcome Reception 20.00 Friday, March 27th Welcome and Introduction Vivian Breinhild POLYTECH - Focus - Innovation - Education What does Success look like for you? Paul Mooney Introducation and Background on Terry Prone What are you going to achieve, today? 10.00 Coffee Break Media matters - What are the Pros and Cons of each? Lunch Workshops Most challenging patient experience What is your biggest concern? **Terry Prone** How do you deal with it? Professional PR Trainer Gathering in plenary session to address issues raised 14.50 One thing you will do differently as a result of today 16.00 Questions and Matters arising Closing & Coffee Break 16.20 Scientific Part (Day 1) - Planning Surgery Luisa Magalhaes Ramos 17.00 What patients really want. My thoughts after 5 years using 3D imaging

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AGENDA	····POLYTECH····	
17.15	Breast Implant selection using the factor X	Rolf Bartsch
17.30	How to determine the perfect Inframammary incision in primary augmentation	Matthias Reichenberger
17.45	The influence of social media on patients and surgeons in breast augmentation	Paolo Montemurro
18.00	Digital marketing – how to attract the patients you would like to have	Rolf Bartsch
18.15	Discussion	
	Saturday, March 28th Scientific Part (Day 2)	
8.30	My advice to Bright Talents having presented 15 years internationally	Patrick Mallucci
	Primary Augmentation	
9.00	Best practice in Breast Augmentation – short scar technique with Mesmo Sensitive breast implant	Paolo Montemurro
9.15	B-Lite® Breast Augmentation with a Donut Lift	Maizam Fazel
9.30	Breast augmentation with Microthane breast implants Personal experience and literature review	Andreas Gravvanis
9.45	Controlling the upper pole of the breast	Raul Choibas
10.00	The ICE principle – a simple recipe for successful breast surgery planning	Patrick Mallucci
10.15	Breast enhancement from a female point of view	Luisa Magalhaes Ramos
10.30	Coffee Break	
11.15	Natural Breast Beauty – do we really understand what that is?	Patrick Mallucci
11.30	Discussion	
	Surface Discussion & Breast Reconstruction	
12.00	The "Poly-Expander Experiemental Study: Preliminary results of the first Prospective randomized in vivo human study of the breast capsule	Barbara Cagli
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12.15	Transaxillary Nipple-sparing mastectomy and Direct to implant reconstruction: Towards aesthetic mastectomies	Giuseppe Visconti
12.30	Breast implant reconstruction and radiotherapy: Microthane or ADM	Anna Lopez Ojeda
12.45	Breast Implant Illness: Myth vs Reality	Andreas Gravvanis
13.00	ALCL – the big debate?	Patrick Mallucci
13.14	Discussion	
	Microthane® Breast Implants	
14.30	The learning curve using Microthane Breast Implants Tips & Tricks	Nikolaus Raab
14.45	Surgical strategy to avoid and correct double bubble deformity	Dmitry Batiukov
15.00	My experience with Microthane Diagon gel Implants	
	B-Lite® Breast Implants	
15.15	My experience with more than 500 B-Lite® patients	Nikolaus Raab
15.30	B-Lite® Implants a true differentiator in my Clinic	Tiago Baptista Fernandes
15.45	Pain & Recovery with B-Lite® implants	Nikolaus Raab
16.00	Discussion	
16.15	Coffee Break	
	Mastopexy Augmentation	
16.45	Short-Scar Augmentation Mastopexy	Giuseppe Visconti
17.00	Lightweight implants and Mastopexy – bigger volume or better stability	Andrea Spano
17.15	One stage mastopexy augmentiaton with B-Lite® – an obvious choice	Maisam Fazel
17.30	Mastopexy with round Microthane implants	Luisa Magalhaes Ramos
17.45	Hybrid Breast surgery – hope or hype?	Matthias Reichenberger
18.00	Discussion	
18.20	End	
20.00	Dinner	

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